

## Sponsorship Form

Platinum Level — \$500 or more

Gold Level — \$300

Silver Level — \$200

Bronze Level — \$100

Friend of WNYQHCI — \$50

The class or futurity I would like to sponsor is: (optional)

\_\_\_\_\_  
*Class or Futurity Name & Number*

\_\_\_\_\_  
Name

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Phone

Please make checks payable to WNYQHCI.  
Deadline: June 15

Send sponsorship form to:

Liz Smith  
13011 Liberia Road  
East Aurora, NY 14052

For information call: 716-655-2377  
or 716-864-8923

Email: Edesigns45 @ cs.com

## THANK YOU TO LAST YEAR'S SPONSORS

### Platinum

Susan McPherson Winters  
Parco Building Systems

### Gold

Elite Show Management  
Baskin Livestock

### Silver

Double D Installations  
Big G Roofing  
Don James Quarter Horses  
Dodie Howard Show Horses  
Joe Connors Quarter Horses  
Best Farrier Service  
Robert McVie, Inc.  
Amy Hanssen Training Center

### Bronze

B&D Home Improvement  
Main Street Insurance  
Reisdorf Brothers, Inc.  
WMF Show Services  
Lazy H Horse Sales

### Friends

Horse Bits Magazine  
Jim Barton Quarter Horses  
Edward Brenkus

FOR A CLASS LISTING AND FURTHER  
INFORMATION VISIT OUR WEB SITE AT:

**WWW.WNYQHCI.ORG**

**Become a Business  
Sponsor of the**

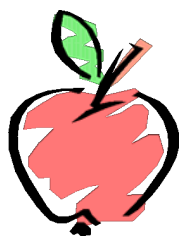
**CANDY APPLE  
CLASSIC AQHA SHOW  
AND FUTURITIES**

**Attention Business  
Owners & Managers:  
Reach the customers  
you've been missing!!**

The Western New York Quarter Horse Club, Inc. is pleased to offer you a way to get information on your business targeted directly into the hands of many potential customers.

We manage a large Quarter Horse Show on August 7-8, 2010 at the Erie County Fairgrounds, Hamburg, New York. This show draws participants and their families not only from the immediate Western New York area, but also from around the country. It is typical for horse show exhibitors to remain at the show for 3-4 days. The economic impact from these visitors to Western New York is tremendous.





# 2010 Candy Apple Classic

## Businesses

According to the American Quarter Horse Association's Economic Impact Formula, a Quarter Horse show with 200 horses will bring \$210,000 direct dollars to the host city and \$840,000 total economic impact to the area. You can claim some of these dollars for your business by getting your message out through a Candy Apple sponsorship!

We invite you to become a sponsor of our show. You will find complete sponsorship information on this page, with many different participation levels, each with corresponding benefits. Please complete the form on the other side to claim your first choice in sponsored events.



## *Business Sponsorships Available*



### **PLATINUM** \$500 or more

- ✓ Choice of a Futurity or Sweepstakes class to sponsor
- ✓ Banner with your name & logo displayed throughout the show (yours to keep).
- ✓ Full page advertisement in our club's Annual Directory, with class winners
- ✓ Announcement of your name/business and sponsorship 5 times per day at show.
- ✓ Announcement of your name/business and sponsorship when class is awarded.
- ✓ Name in show program
- ✓ Link to your web site from our web site.



### **GOLD** \$300

- ✓ Choice of an AQHA Class to sponsor
- ✓ Banner with your name & logo displayed throughout the show (yours to keep).
- ✓ 3/4 page advertisement in our club's Annual Directory, with class winners
- ✓ Announcement of your name/business and sponsorship 3 times per day during show.
- ✓ Name in show program.
- ✓ Link to your web site from our web site.



### **SILVER** \$200

- ✓ Choice of an AQHA Class to sponsor.
- ✓ Banner with your name & logo displayed throughout the show (yours to keep).
- ✓ Half page advertisement in our club's Annual Directory, with class winners.
- ✓ Announcement of your name/business and sponsorship when class is awarded.
- ✓ Name in show program.
- ✓ Link to your web site from our web site.



### **BRONZE** \$100

- ✓ Sponsor the Class of your choice.
- ✓ Quarter page advertisement in our club's Annual Directory, with class winners.
- ✓ Announcement of your name/business and sponsorship when class is awarded.
- ✓ Name in show program.



### **Friend** \$50

- ✓ Name to be announced during show.
- ✓ Name listed as Sponsor in the club's Annual Directory.
- ✓ Name in show program.